

# POSTALCOUNT

DELIVERY STATISTICS as of 03/09

Calculated using Proportional Block Groups

Lat/Lon: 39.546891/-76.313145

September 2009

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Churchville Rd & S Fountain Green Rd Bel Air, Maryland		1.00 mi radius	3.00 mi radius	5.00 mi radius
<b>Summary Data</b>				
Demographic Adjustment ▲	Census 2000 Households	2,672	14,077	28,864
	Route Active Residential Count	2,644	17,308	36,329
	Census 2000 Average Persons per Household	2.75	2.68	2.75
	Census 2000 Population	7,365	38,220	80,175
	Recalculated Route Lower range	7,075	45,833	97,828
	Active Population Upper range	7,289	46,993	100,910
	Census Households vs Route Residential Count	-1.03%	+22.95%	+25.86%
<b>Origination Data</b>				
	Active Residential Delivery (cr)	2,626	16,660	34,999
	Active Residential Box (cr)	18	647	1,326
	Active Residential Count (Carrier Route)	2,644	17,307	36,325
	Additional Active General Delivery Count	0	1	4
	<b>Total Active Residential Count</b>	<b>2,644</b>	<b>17,308</b>	<b>36,329</b>
	Possible Residential Count (Carrier Route)	2,661	17,565	36,775
	Additional Possible General Delivery Count	0	1	4
	<b>Total Possible Residential Count</b>	<b>2,661</b>	<b>17,567</b>	<b>36,779</b>
<b>Census Demographics</b>				
	Census 2000 Households	2,672	14,077	28,864
	Population in households	7,355	37,652	79,462
	1-person household	21.33%	21.46%	19.02%
	2-person household	28.12%	31.86%	31.73%
	3-person household	19.46%	18.10%	18.76%
	4-person household	20.12%	18.53%	19.79%
	5-person household	7.81%	7.33%	7.87%
	6-or-more person household	3.16%	2.72%	2.83%
	Population in Group Quarters	10	567	713
	Census 2000 Median Age	33.9	36.5	35.9
	Census 2000 Average Household Income	\$70,941	\$73,840	\$73,649
	Census 2000 Median Household Income	\$60,135	\$63,147	\$64,607
	Census 2000 Per Capita Income	\$24,808	\$27,002	\$26,402
	Total Housing Units	2,759	14,545	29,707
	Occupied housing units	96.83%	96.78%	97.16%
	Owner-occupied housing units	71.69%	80.80%	84.55%
	Renter-occupied housing units	28.31%	19.20%	15.45%
<b>Business Demos</b>				
	Drop Site Business or Family Served Count	137	614	776
	Total Active Business Deliveries	91	1,645	2,997
	Total Possible Business Deliveries	102	1,886	3,367

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Note: Methodology has changed as of Second Quarter 2008.

Data derived from Carrier Route Delivery Counts then density proportioned to Census Geography.

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

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RF1

Churchville Rd & S Fountain Green Rd Bel Air, Maryland		1.00 mi radius	3.00 mi radius	5.00 mi radius
POPULATION	2008 Estimated Population	9,243	45,086	92,917
	2013 Projected Population	10,314	48,962	100,061
	2000 Census Population	7,365	38,220	80,175
	1990 Census Population	4,519	28,712	56,297
	Historical Annual Growth 1990 to 2008	5.8%	3.2%	3.6%
	Projected Annual Growth 2008 to 2013	2.3%	1.7%	1.5%
HOUSEHOLDS	2008 Est. Households	3,454	17,026	34,505
	2013 Proj. Households	3,892	18,627	37,540
	2000 Census Households	2,672	14,077	28,864
	1990 Census Households	1,608	10,490	19,784
	Historical Annual Growth 1990 to 2008	6.4%	3.5%	4.1%
	Projected Annual Growth 2008 to 2013	2.5%	1.9%	1.8%
AGE	2008 Est. Population 0 to 9 Years	13.3%	12.1%	12.6%
	2008 Est. Population 10 to 19 Years	16.5%	15.1%	15.0%
	2008 Est. Population 20 to 29 Years	12.8%	11.8%	11.6%
	2008 Est. Population 30 to 44 Years	22.0%	20.9%	21.5%
	2008 Est. Population 45 to 59 Years	21.0%	22.8%	22.9%
	2008 Est. Population 60 to 74 Years	10.4%	11.6%	11.2%
	2008 Est. Population 75 Years Plus	4.1%	5.7%	5.2%
	2008 Est. Median Age	35.4	38.2	37.7
MARITAL STATUS & SEX	2008 Est. Male Population	48.7%	48.5%	48.6%
	2008 Est. Female Population	51.3%	51.5%	51.4%
	2008 Est. Never Married	19.7%	19.4%	19.5%
	2008 Est. Now Married	62.8%	62.7%	63.8%
	2008 Est. Separated or Divorced	13.7%	12.0%	10.9%
	2008 Est. Widowed	3.8%	5.9%	5.8%
INCOME	2008 Est. HH Income \$200,000 or More	4.3%	6.4%	5.7%
	2008 Est. HH Income \$150,000 to 199,999	7.6%	7.5%	7.5%
	2008 Est. HH Income \$100,000 to 149,999	22.9%	22.6%	23.2%
	2008 Est. HH Income \$75,000 to 99,999	15.5%	16.0%	17.4%
	2008 Est. HH Income \$50,000 to 74,999	19.2%	19.5%	20.8%
	2008 Est. HH Income \$35,000 to 49,999	13.9%	11.3%	10.8%
	2008 Est. HH Income \$25,000 to 34,999	9.4%	7.7%	6.4%
	2008 Est. HH Income \$15,000 to 24,999	3.7%	5.0%	4.7%
	2008 Est. HH Income \$0 to 14,999	3.7%	3.9%	3.5%
	2008 Est. Average Household Income	\$ 91,471	\$ 101,074	\$ 100,176
	2008 Est. Median HH Income	\$ 75,791	\$ 80,183	\$ 81,136
	2008 Est. Per Capita Income	\$ 34,249	\$ 39,017	\$ 37,712
	2008 Est. Number of Businesses	161	1,937	3,239
	2008 Est. Total Number of Employees	1,455	19,877	32,699

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<b>RACE</b>	2008 Est. White Population	88.1%	89.3%	89.5%
	2008 Est. Black Population	6.5%	6.2%	6.1%
	2008 Est. Asian & Pacific Islander	2.9%	2.3%	2.2%
	2008 Est. American Indian & Alaska Native	0.1%	0.1%	0.1%
	2008 Est. Other Races Population	2.5%	2.2%	2.2%
<b>HISPANIC</b>	2008 Est. Hispanic Population	233	865	1,738
	2008 Est. Hispanic Population Percent	2.5%	1.9%	1.9%
	2013 Proj. Hispanic Population Percent	2.9%	2.2%	2.2%
	2000 Hispanic Population Percent	1.8%	1.3%	1.3%
<b>EDUCATION (Adults 25 or Older)</b>	2008 Est. Adult Population (25 Years or Older)	5,895	30,059	61,853
	2008 Est. Elementary (0 to 8)	1.0%	1.0%	1.1%
	2008 Est. Some High School (9 to 11)	5.5%	4.6%	4.8%
	2008 Est. High School Graduate (12)	19.1%	23.0%	23.1%
	2008 Est. Some College (13 to 16)	23.5%	22.1%	23.5%
	2008 Est. Associate Degree Only	10.3%	9.5%	9.8%
	2008 Est. Bachelor Degree Only	24.8%	23.2%	22.0%
	2008 Est. Graduate Degree	15.8%	16.5%	15.6%
<b>HOUSING</b>	2008 Est. Total Housing Units	3,616	17,828	36,009
	2008 Est. Owner Occupied Percent	74.4%	81.3%	84.1%
	2008 Est. Renter Occupied Percent	21.1%	14.2%	11.7%
	2008 Est. Vacant Housing Percent	4.5%	4.5%	4.2%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	1.1%	4.3%	3.9%
	2000 Homes Built 1995 to 1998	12.6%	10.4%	12.3%
	2000 Homes Built 1990 to 1994	19.8%	16.7%	20.2%
	2000 Homes Built 1980 to 1989	32.3%	22.4%	23.5%
	2000 Homes Built 1970 to 1979	17.1%	17.7%	16.7%
	2000 Homes Built 1960 to 1969	10.7%	13.1%	11.2%
	2000 Homes Built 1950 to 1959	4.3%	9.5%	6.7%
	2000 Homes Built Before 1949	2.1%	5.9%	5.4%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	0.1%	0.1%
	2000 Home Value \$500,000 to \$999,999	0.0%	0.5%	0.5%
	2000 Home Value \$400,000 to \$499,999	0.4%	1.1%	1.0%
	2000 Home Value \$300,000 to \$399,999	3.1%	5.3%	4.1%
	2000 Home Value \$200,000 to \$299,999	25.8%	23.3%	21.8%
	2000 Home Value \$150,000 to \$199,999	30.7%	29.9%	30.4%
	2000 Home Value \$100,000 to \$149,999	30.8%	32.4%	34.0%
	2000 Home Value \$50,000 to \$99,999	8.5%	6.5%	7.4%
	2000 Home Value \$25,000 to \$49,999	0.1%	0.4%	0.4%
	2000 Home Value \$0 to \$24,999	0.6%	0.5%	0.3%
	2000 Median Home Value	\$ 174,108	\$ 172,937	\$ 167,099
	2000 Median Rent	\$ 567	\$ 609	\$ 620

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LABOR FORCE	2008 Est. Labor: Population Age 16+	7,087	35,542	72,799
	2008 Est. Civilian Employed	69.5%	68.7%	69.6%
	2008 Est. Civilian Unemployed	2.4%	2.0%	2.1%
	2008 Est. in Armed Forces	1.1%	0.8%	0.8%
	2008 Est. not in Labor Force	27.0%	28.5%	27.5%
	2008 Labor Force: Males	48.1%	48.0%	47.9%
	2008 Labor Force: Females	51.9%	52.0%	52.1%
OCCUPATION	2000 Occupation: Population Age 16+	3,743	19,554	41,795
	2000 Mgmt, Business, & Financial Operations	19.5%	18.3%	18.0%
	2000 Professional and Related	26.9%	26.8%	25.9%
	2000 Service	10.4%	10.9%	11.6%
	2000 Sales and Office	29.3%	28.5%	28.1%
	2000 Farming, Fishing, and Forestry	0.0%	0.1%	0.1%
	2000 Construction, Extraction, & Maintenance	7.4%	7.9%	8.3%
	2000 Production, Transport, & Material Moving	6.5%	7.5%	8.0%
	2000 Percent White Collar Workers	75.6%	73.6%	72.0%
2000 Percent Blue Collar Workers	24.4%	26.4%	28.0%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	83.3%	85.6%	86.4%
	2000 Drive to Work in Carpool	9.6%	8.5%	7.9%
	2000 Travel to Work by Public Transportation	1.1%	1.0%	0.8%
	2000 Drive to Work on Motorcycle	0.6%	0.2%	0.1%
	2000 Walk or Bicycle to Work	1.1%	1.2%	0.9%
	2000 Other Means	0.8%	0.4%	0.4%
	2000 Work at Home	3.5%	3.3%	3.4%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	24.0%	23.5%	21.5%
	2000 Travel to Work in 15 to 29 Minutes	25.3%	25.8%	26.3%
	2000 Travel to Work in 30 to 59 Minutes	36.4%	38.9%	40.4%
	2000 Travel to Work in 60 Minutes or More	14.3%	11.8%	11.8%
	2000 Average Travel Time to Work	31.8	30.2	30.6
CONSUMER EXPENDITURE	2008 Est. Total Household Expenditure (in Millions)	\$ 229.2	\$ 1,202.9	\$ 2,439.5
	2008 Est. Apparel	\$ 11.0	\$ 57.8	\$ 117.1
	2008 Est. Contributions & Gifts	\$ 15.3	\$ 82.4	\$ 165.2
	2008 Est. Education & Reading	\$ 6.7	\$ 35.5	\$ 71.3
	2008 Est. Entertainment	\$ 12.9	\$ 68.1	\$ 138.1
	2008 Est. Food, Beverages & Tobacco	\$ 35.7	\$ 186.1	\$ 378.2
	2008 Est. Furnishings And Equipment	\$ 10.4	\$ 54.7	\$ 111.1
	2008 Est. Health Care & Insurance	\$ 15.8	\$ 82.7	\$ 167.6
	2008 Est. Household Operations & Shelter & Utilities	\$ 68.6	\$ 360.2	\$ 729.7
	2008 Est. Miscellaneous Expenses	\$ 3.7	\$ 19.5	\$ 39.7
	2008 Est. Personal Care	\$ 3.3	\$ 17.2	\$ 35.0
	2008 Est. Transportation	\$ 45.8	\$ 238.7	\$ 486.6

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